

# THE ILLINOIS ASSOCIATION OF SCHOOL ADMINISTRATORS IS SEEKING A FULL-TIME MARKETING ASSOCIATE

## THAT WILL BE RESPONSIBLE FOR THE FOLLOWING:

- The development and writing of advertising, surveys, public relations and all marketing communications and association emails, brochures, publications, etc.
- Managing all Social Media content development, outreach and maintenance for the association, including Twitter, Facebook, association website, etc.
- Gathering and analyzing key market information, as well as identifying areas of improvement to increase the association's brand.

**Excellent writing skills required. Secondary skills with graphic design are a plus.**

**Salary commensurate with experience - \$50,000 to \$70,000 range;  
benefits include single medical, dental, vision and 401k.**

***Resume and a letter of application can be sent to  
IASA, Attn: Office Manager, 2648 Beechler Court, Springfield, IL 62703  
or email to [cmiddleton@iasaedu.org](mailto:cmiddleton@iasaedu.org).***